



2019

SPONSORSHIP OPPORTUNITIES



2019 CAI NEVADA SPONSORSHIP PACKAGE BENEFITS

	DIAMOND PLUS (1)	DIAMOND	PLATINUM PLUS	PLATINUM
Company Logo On Print Electronic Media	Yes	No	No	No
CAI NV Website Banner	Yes	Yes	No	No
Magazine Full Page Ad	1	1	1	a la carte
Magazine Half Page Ad	11	11	11	6
Magazine Quarter Page Ad	a la carte	a la carte	a la carte	a la carte
Magazine Marketplace Ad	12	12	12	12
Magazine Marketplace Ad Highlighted	Yes	Yes	Yes	a la carte
Southern & Northern Events (NN Bowling, Gala, Golf, Trade Show)	3	3	3	3
Directory Print	Tab	Tab	Tab	Tab
Directory PDF	Tab	Tab	Tab	Tab
Luncheon Sponsor	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional
Luncheon Table of 8	11	11	11	11
Luncheon tickets (22)	a la carte additional	a la carte additional	a la carte	a la carte
Las Vegas Manager Seminar Sponsor	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional
Las Vegas Homeowner Seminar Sponsor	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional
Northern NV Manager Seminar Sponsor	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional	1 included, a la carte additional
Northern NV Homeowner Seminar Sponsor	1 included, a la carte additional	1 included, a la carte additional	a la carte	a la carte
Northern NV Quarterly Breakfast	1 included, a la carte additional	a la carte	a la carte	a la carte
Northern Nevada Golf	Yes	Yes	1	1 included, a la carte additional
Northern Nevada Bowling	Yes	Yes	a la carte	a la carte
Exclusive Social Event Sponsor			Yes	a la carte
Luncheon Promotional Video Spot	20 Second	20 Second	15 Second	No
Northern Nevada Option Details				

QUICK LOOK OVERVIEW

	PALLADIUM	GOLD	SILVER*
Company Logo On Print Electronic Media	No	No	No
CAI NV Website Banner	No	No	No
Magazine Full Page Ad	No	No	No
Magazine Half Page Ad	4	3	No
Magazine Quarter Page Ad	1	1	No
Magazine Marketplace Ad	12	12	12
Magazine Marketplace Ad Highlighted	a la carte	a la carte	a la carte
Southern & Northern Events (NN Bowling, Gala, Golf, Trade Show	3	1 included, a la carte additional	1 included, a la carte additional
Directory Print	a la carte	a la carte	a la carte
Directory PDF	Full Page	Full Page	a la carte
Luncheon Sponsor	1 included, a la carte additional		a la carte
Luncheon Table of 8	a la carte	a la carte	a la carte
Luncheon tickets (22)	22	22	22
Las Vegas Manager Seminar Sponsor	1 included, a la carte additional	a la carte	a la carte
Las Vegas Homeowner Seminar Sponsor	a la carte	a la carte	a la carte
Northern NV Manager Seminar Sponsor	a la carte	a la carte	a la carte
Northern NV Homeowner Seminar Sponsor	a la carte	a la carte	a la carte
Northern NV Quarterly Breakfast	a la carte	a la carte	a la carte
Northern Nevada Golf		a la carte	a la carte
Northern Nevada Bowling	a la carte	a la carte	a la carte
Exclusive Social Event Sponsor			a la carte
Luncheon Promotional Video Spot	No	No	No
Northern Nevada Option Details			Yes

2019 EVENT CALENDAR

JANUARY 2019

1/8/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
1/8/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
1/23/19	Northern Nevada Quarterly Breakfast	Peppermill Hotel	8:30 a.m.
1/24/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	6:00 p.m.
1/24/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
1/26/19	Las Vegas Homeowner Seminar	Solera at Anthem	8 a.m. to 4 p.m.
1/29/19	Las Vegas Manager Breakfast	Solera at Anthem	9:00 a.m.

FEBRUARY 2019

2/01/19	PMDP M-202	Gold Coast Hotel	
2/7/19	Gameworks Membership/Social Mixer	TBD	5 to 8 p.m.
2/9/19	Community Outreach Construction vs. Cancer Event	Silverton Casino	TBD
2/12/19	Las Vegas Luncheon	Gold Coast Hotel	11:15 a.m.
2/12/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
2/15/19	Mesquite Seminar	Vistas Country Club	10:00 a.m.
2/21/19	Las Vegas Manager Breakfast	Sun City MacDonald Ranch	9:00 a.m.
2/21/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
2/23/19	Board Leadership Development	Peppermill Hotel	8 a.m. to 4 p.m.
2/26/19	Las Vegas Homeowner Seminar	Sun City MacDonald Ranch	9:00 a.m.

MARCH 2019

3/1-3/19	NASCAR		
3/12/19	Las Vegas Monthly luncheon	Gold Coast Hotel	11:15 a.m.
3/12/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
3/20/19	Northern Nevada Quarterly Breakfast	Peppermill Hotel	7:30 a.m.
3/20/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	10:00 a.m.
3/21-22/19	PMDP M-310	Gold Coast Hotel	
3/21/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
3/23/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.
3/26/19	Las Vegas Manager Breakfast		CANCELED
3/29/19	Annual Awards Gala	The Smith Center	5:00 p.m.
3/23-4/7	Washoe CSD Spring Break		

APRIL 2019

4/9/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
4/09/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
4/11/19	Speed Networking Social/Membership	Siena	5 to 7 p.m.
4/13-22/19	CCSD Spring Break		
4/18/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
4/18/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	6:00 p.m.
4/21/19	Easter		
4/19-27/19	Passover		
4/26/19	Northern Nevada Bowling	Grand Sierra Resort	2 p.m. to 5 p.m.
4/27/18	Las Vegas Homeowner Seminar	Anthem in Sun City	9:00 a.m.
4/30/18	Las Vegas Manager Breakfast	Anthem in Sun City	9:00 a.m.

MAY 2019

5/14/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
5/14/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
5/15/18-5/18/19	CAI National Conference	Orlando, FL	
5/18/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.
5/21/19	Las Vegas Manager Breakfast	TBD	9:00 a.m.
5/23/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
5/23/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	6:00 p.m.
5/27/19	Memorial Day		
5/31/19	Golf Las Vegas	Bear's Best	7:30 a.m.

JUNE 2019

6/11/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
6/11/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
6/19/19	Las Vegas Manager Breakfast	CAI Training Center	9:00 a.m.
6/20/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
6/20/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	6:00 p.m.
6/22/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.

JULY 2019

7/9/19	Las Vegas Monthly luncheon	Gold Coast Hotel	11:15 a.m.
7/9/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
7/17/19	Northern Nevada Quarterly Breakfast	Peppermill Hotel	8:30 a.m.
7/18/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
7/18/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	1:00 p.m.
7/23/2019	Las Vegas Mgmnt Co. Exec Luncheon	Fogo de Chao	11:30 a.m.
7/27/19	Las Vegas Homeowner Seminar	Siena	9:00 a.m.
7/30/19	Las Vegas Manager Breakfast	Siena	9:00 a.m.

AUGUST 2019

8/6-11/19	Reno Hot August Nights		
8/7-8/19 TBD	Social Back To School event	TBD	
8/8/19	Incline Seminar	TBD	TBD
8/9/19	Northern Nevada Golf Tournament	Resort at Squaw Creek	TBD
8/12/19	CCSD & Washoe First Day of school		
8/13/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
8/13/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
8/24/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.
8/27/19	Las Vegas Manager Breakfast	TBD	9:00 a.m.

SEPTEMBER 2019

9/02/19	Labor Day		
10/19/19	2019 Beer Garden Social Event	TBD	TBD
9/11-15/19	Reno Air Races		
9/10/19	Rosh HaShannah		
9/10/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
9/10/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
9/13-15/19	NASCAR		
TBD	Candlelighters	Mountains Edge	8am
9/18/19	Northern Nevada Management Co. Exec. Luncheon	TBD	11:30 a.m.
9/19/19	Yom Kippur		
9/20/19	Northern Nevada Tradeshow	Peppermill Hotel	9:00 a.m.
9/28/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.
9/24/19	Las Vegas Manager Breakfast	TBD	9:00 a.m.

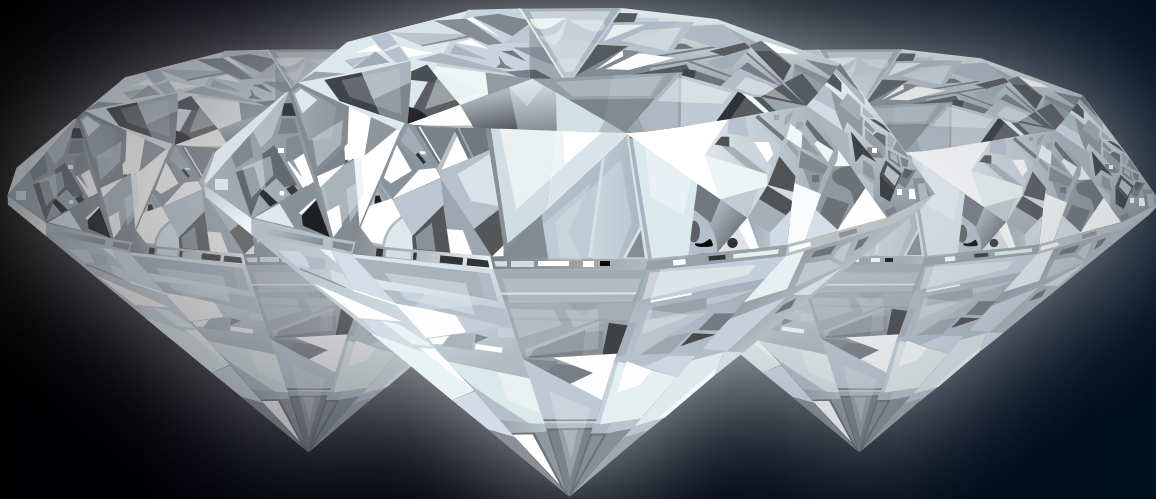
OCTOBER 2019

10/8/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
10/8/19	CAI Nevada Chapter Board Meeting	Gold Coast Hotel	1:00 p.m.
10/11/18	CA Day Tradeshow Plus Seminar	Gold Coast Hotel	12:00 p.m.
10/16/19	Northern Nevada Quarterly Breakfast	Peppermill Hotel	8:30 a.m.
10/17/18	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
10/17/18	Northern Nevada Homeowner Seminar	Peppermill Hotel	1:00 p.m.
10/23/19	Pahrump Seminar	TBD	TBD
10/25/19	Nevada Day		

NOVEMBER 2019

11/6 or 7/19 TBD	Social Comm. Brewery Beer Tasting	Main street	5 to 7 p.m.
11/11/19	Veterans Day		
11/12/19	Las Vegas Monthly Luncheon	Gold Coast Hotel	11:15 a.m.
11/13/19	CAI Nevada Chapter Board Training	TBD	10:00 a.m.
11/13/19	Chair, Vice Chair Training	TBD	12:00 p.m.
11/15/19	PMDP M-203	Gold Coast Hotel	
11/19/19	Las Vegas Manager Breakfast	TBD	9:00 a.m.
11/21/19	Northern Nevada Homeowner Seminar	Peppermill Hotel	6:00 p.m.
11/21/19	Northern Nevada Manager Breakfast	Peppermill Hotel	9:00 a.m.
11/23/19	Las Vegas Homeowner Seminar	TBD	9:00 a.m.
11/28/19	Thanksgiving		
12/6/19	Las Vegas Charity Bowling	The Orleans	5:00 p.m.

* All dates and times are subject to change



DIAMOND PLUS SPONSORSHIP

\$20,000

The media sponsorship package will be included in the Diamond Plus and will consist of the following:

The sponsor would have their logo displayed on all chapter marketing material and websites. They would be listed as the media sponsor wherever the chapter logo appears.

Website

- Company Logo on all pages of Chapter Website with hot link to the company website
- Banner ad on homepage.

E-Mail Blasts

- Company logo on all e-mail blasts on header with hot link to company website

Chapter Event Signage & Fliers

- Company logo on all chapter event signage
- Company logo on all education fliers

Chapter Letterhead

- Company logo on the chapter letterhead

Chapter Magazine

- Company logo on the inside masthead page (table of contents), front and back covers
- Live link in digital magazine to the sponsors website
- One full page color advertisements month of choice
- Eleven half color advertisements
- Twelve Highlighted Market Place ad placements

Luncheon Power Point

- Company logo on every slide

Luncheon 20 Second Video Promo

- 20 second video to be played at the monthly luncheon.
Video supplied by sponsor.

GENERAL EVENTS & ADVERTISING

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event

Awards Gala 2019

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials (blast emails, program, website and signage
- \$500 sponsorship dollars towards event

DIAMOND PLUS SPONSORSHIP

CONTINUED

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2016 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly luncheons with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.*)

- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

One Las Vegas Homeowner Seminar Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.*)

- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

Website

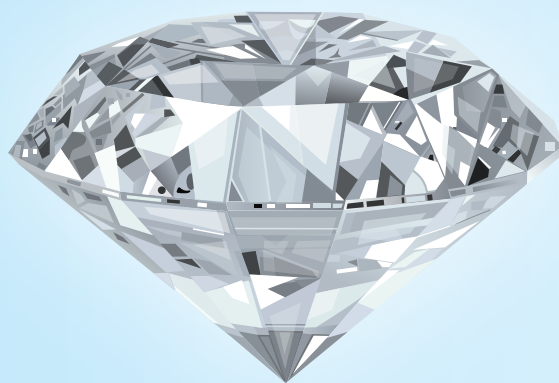
- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

NORTHERN NEVADA EVENTS

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling and Golf Tournament





DIAMOND SPONSORSHIP

\$15,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event

Awards Gala 2019

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials (blast emails, program, website and signage)
- \$500 sponsorship dollars towards event

Community Interests Magazine

- One full page color advertisements month of choice
- Eleven half page color advertisements
- Twelve Highlighted Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2019 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

Luncheon 20 Second Video Promo

- 20 second video to be played at the monthly luncheon. *Video supplied by sponsor.*

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation

- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Luncheons with sponsor recognition at Luncheon

One Las Vegas Manager's Breakfast Sponsorship

Southern Nevada (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

One Las Vegas Homeowner Seminar Sponsorship

Southern Nevada (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

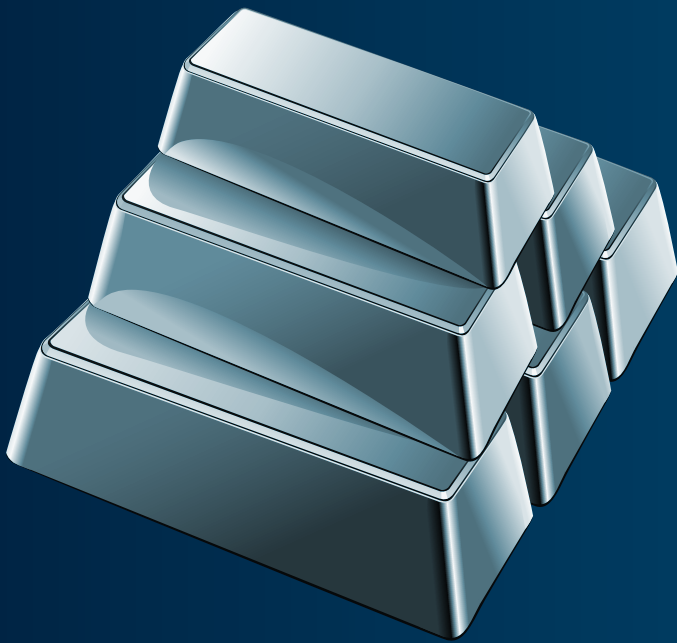
Website

- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of two of the following three Northern Nevada Events:

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling and Golf Tournament



PLATINUM PLUS SPONSORSHIP

\$13,500

Exclusive Social Committee Event Sponsorship

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- Four tickets towards event registration

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$700 sponsorship dollars towards event

Awards Gala 2019

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$750 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials blast emails, program, website and signage

Community Interests Magazine

- One full page color advertisement
- Eleven half page color advertisements
- Twelve Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2019 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon 15 Second Video Promo

- 15 second video to be played at the monthly luncheon. *Video supplied by sponsor.*

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Breakfast with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship (*Note: *The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.*)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

One Las Vegas Homeowner Seminar Sponsorship (*Note: *The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.*)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

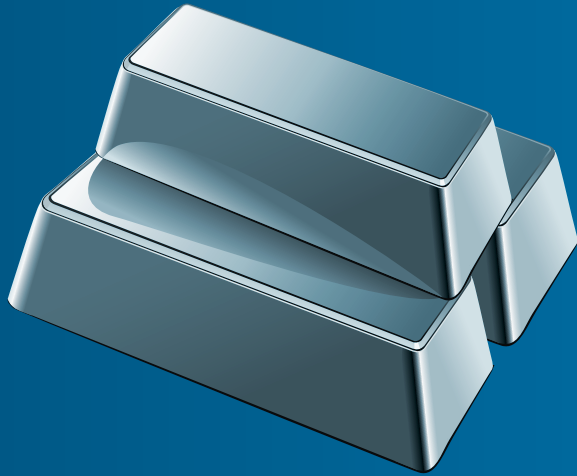
Website

- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of one of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling or Golf Tournament



PLATINUM SPONSORSHIP \$10,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$700 sponsorship dollars towards event

Awards Gala 2019

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$750 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials blast emails, program, website and signage

Community Interests Magazine

- Six half page color advertisements
- Twelve Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2019 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Luncheons with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

One Las Vegas Homeowner Seminar Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

Website

- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of one of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling or Golf Tournament



PALLADIUM SPONSORSHIP

\$6,000

Choice of Las Vegas or Reno

One Manager's Breakfast Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

Choice of Las Vegas or Reno

One Homeowner Seminar Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

Community Interests Magazine

- Four half page color advertisements
- One quarter page color advertisement
- Twelve Annual Market Place Ad placements

or

Luncheon

- Two luncheon tickets per month (22 total) with Sponsor recognition at breakfast

Northern Nevada Quarterly Breakfast & Trade Show,

- Six quarterly breakfast tickets
- One exhibitor space at the Trade Show

Website

- Name, logo and advertisement with live link on the Chapter website

All Three Events

Annual Golf Outing (Las Vegas or Reno)

- Hole or Team Sponsor with signage or sponsorship equivalent

Awards Gala 2019

- Four tickets to event or sponsorship equivalent (based on availability)

CA DAY Annual Trade Show

- Standard booth space (8x10) at the CAI Nevada Chapter Trade Show

****** Any of the above events may be traded for Northern Nevada Bowling or Golf Tournament**

Directory:

- Full company listing; full page advertisement (color) or equivalent in the 2019 **ONLINE** Membership Directory*;
* Note this does not include the printed directory.



GOLD SPONSORSHIP

\$3,250

Community Interests Magazine

- Three half page color advertisements
- One quarter page color advertisement
- Twelve Annual Market Place Ad placements

Luncheon

- Two luncheon tickets per month (22 total) with Sponsor recognition at luncheon

Northern Nevada Quarterly Breakfast & Trade Show,

- Six quarterly breakfast tickets
- One exhibitor space at the Trade Show

Website:

- Name, logo and advertisement with live link on the Chapter website

Choice of any one of the following five Events:

1. Annual Southern Nevada Golf Tournament

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

2. Awards Gala 2019

- Four tickets to event or sponsorship equivalent (based on availability)

3. CA DAY Annual Trade Show

- One standard booth space (8x10) at the CAI Nevada Trade Show

4. Northern Nevada Golf Tournament

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

5. Northern Nevada Bowling

- One Bowling Team

Directory:

- Full company listing; full page advertisement (color) in the 2019 **ONLINE** Membership Directory*; *NOTE this does not include the printed directory.*
- Live link to website



SILVER SPONSORSHIP

\$1,750

Community Interests Magazine

- Twelve annual Market Place Ad placements

Luncheon Southern Nevada

- Two luncheon tickets per month (22 total) with Sponsor or recognition at monthly luncheon

Northern Nevada Quarterly Breakfast & Trade Show,

- Six quarterly breakfast tickets
- One exhibitor space at the Trade Show

Website

- Name, logo and advertisement with live link on the chapter website

Choice of any one of the following five Events:

1. Annual Southern Nevada Golf Outing

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

2. Awards Gala 2019

- Four tickets to event or sponsorship equivalent (based on availability)

3. CA DAY Annual Trade Show

- One standard booth space (8x10) at the CAI Nevada Trade Show

4. Northern Nevada Golf Outing

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

5. Northern Nevada Bowling

- One Bowling Team

2019 À LA CARTE SPONSORSHIP OPPORTUNITIES

Sponsorships help to underwrite the costs for managers and homeowners, alike, making it affordable for them to participate, increasing attendance and maximizing your power to make an impact. A pledge as a sponsor assures CAI Nevada's ongoing ability to provide business opportunities, leadership development programs, education and resources as well as innovative concepts for the development and operation of community associations.

It is time to maximize your exposure and reach this lucrative and receptive audience.

All A la Carte items are based on availability

One Manager's Breakfast Sponsorship

Southern Nevada \$750

Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Homeowner Seminar Sponsorship

Southern Nevada \$500

Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Luncheon Sponsorship

Southern Nevada \$750

Northern Nevada \$500

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Opportunity to place marketing materials at the sponsored breakfast
- Logo on email blasts

Monthly Breakfast Annual Table \$3960

- Reserved Table of eight at eleven Monthly luncheons
- CAI Nevada Chapter 2019 Sponsorship Commitment Form

CAI NEVADA CHAPTER 2019 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Sponsorship Level Please select the sponsorship level you would like ☒

☐ Diamond Plus \$20,000

☐ Diamond \$15,000

☐ Platinum Plus \$13,500

☐ Platinum \$10,000

☐ Palladium \$6,000

☐ Gold \$3,250

☐ Silver \$1,750

Preferred Method of Payment

☐ Please bill me monthly

☐ I will call to pay with my credit card



**To pay via credit card, you must call the CAI office at 702-648-8408.
Orders are not complete until payment is received.**

Submission of commitment forms must be received by November 15, 2018. Forms may be faxed to 702-240-9690. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2019.

Accounts that are 60 days or more past due will be charged to the credit card on file.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

CAI Nevada Chapter | 3230 S Buffalo Dr, Ste 105, Unit 6, Las Vegas, Nevada 89117

CAI NEVADA CHAPTER 2019 À LA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Southern Nevada Events Please select the sponsorship level you would like ☒

☐ Monthly Breakfast Annual Table \$3960

☐ Homeowner Seminar \$500

☐ Luncheon Program Sponsor \$750

☐ Manager Breakfast \$750

Northern Nevada Events Please select the sponsorship level you would like ☒

☐ Quarterly Breakfast Program Sponsor \$500

☐ Monthly Manager Breakfast Sponsor \$500

☐ Monthly Homeowner Sponsor \$500

Preferred Method of Payment

☐ Please bill me monthly

☐ I will call to pay with my credit card



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Submission of commitment forms must be received by November 15, 2018. Forms may be faxed to 702-240-9690. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2019

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Signature: _____ Date: _____

CAI Nevada Chapter | 3230 S Buffalo Dr, Ste 105, Unit 6, Las Vegas, Nevada 89117

Magazine Advertising Rates and Digital Specifications

Standard Advertising Rates *(All display ads are in color)*

	Non-member*	CAI Member	6 Mo.	3 Mo.
Full Page	\$1,450	\$1,305	\$1,130	\$1,265
1/2 Page	\$730	\$605	\$375	\$450
1/3 Page	\$845	\$405	\$260	\$320
1/4 Page	\$365	\$305	\$240	\$250

*Non-member contract rates: 10% discount

Premium Position Advertising Rates

	Non-member	CAI Member
Inside Front Cover	\$1,865	\$1,425
Inside Back Cover	\$1,865	\$1,425
Back Cover (2/3 Page)	\$1,535	\$1,305
Center Spread	\$4,395	\$2,415
Center Spread (Left or Right)	\$2,745	\$1,350

Advertising Rates - Marketplace Classifieds

	Non-member	CAI Member
12x Pre-paid	\$435	\$330
6x Pre-paid	\$520	\$395
3x Pre-paid	\$545	\$415
Color Highlight Upgrade 12x	\$125	\$100

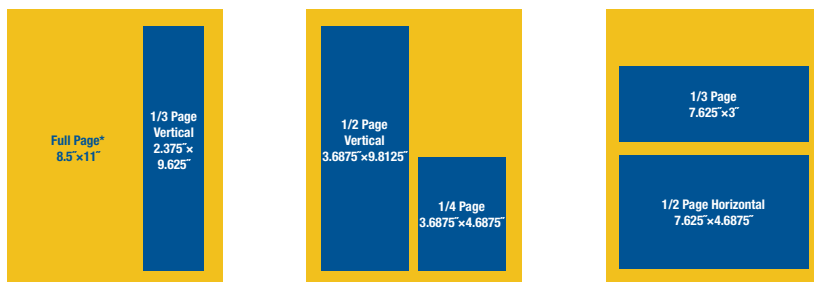
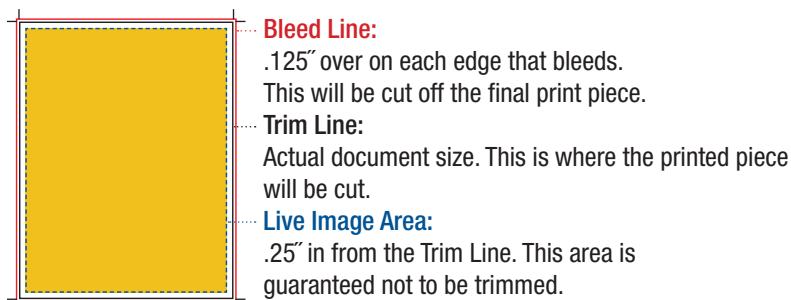
Color highlight monthly is \$20 per issue.

Marketplace ads include 25 words. Each additional word is 50¢.

Ad Sizes

Full Page*	8.5"×11"	1/3 Page Vertical	2.375"×9.8125"
1/2 Page Vertical	3.6875"×9.8125"	1/3 Page Horizontal	7.625"×3"
1/2 Page Horizontal	7.625"×4.6875"	1/4 Page	3.6875"×4.6875"

*Add .125" for bleed on each edge for a total image size of 8.75"×11.25". Ad will be trimmed to 8.5"×11".



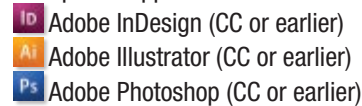
Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts.

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Special Positions: 15% premium added.

Pre-printed Inserts: Please call CAI Nevada at 888-406-0063 or 702-648-8408 for a price quote, specifications and availability.

Discounts: A 5% discount is offered to all 6x advertisers when all issues are paid in advance. Does not apply to Marketplace ads.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadlines: Ad sales close on the 15th of the month two months prior to the published issue, e.g. November 15 for the January issue.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials.

Submit materials and payments to:

CAI - Nevada Chapter
3230 S Buffalo Dr, Ste 105, Unit 6
Las Vegas, Nevada 89117



Contact CAI Nevada at 702-648-8408,
Fax 702-240-9690 or info@cai-nevada.org.

Check us out online at cai-nevada.org





CAI-Nevada Community Interests 2019 Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please select the issues in which you want your ad to run. ☒

2019 ☐ JAN '19 ☐ FEB '19 ☐ MAR '19 ☐ APR '19 ☐ MAY '19 ☐ JUN '19 ☐ JUL '19 ☐ AUG '19 ☐ SEP '19 ☐ OCT '19 ☐ NOV '19 ☐ DEC '19

Ad Size/Type	Regular Price	Discount	Total

All advertisers will have their ads in the digital version of the magazine at no additional charge.

Term of Contract (No. Issues): _____

Ad Size: _____

Contract Rate: _____

Grand Total of Contract: _____

Method of Payment

☐ Check (Amount): _____ No: _____

☐ Credit Card

*To pay via credit card, you must call the CAI office at 702-648-8408.
Orders are not complete until payment is received.*

All advertising must be submitted with payment by the 5th of each month, for publication in the following month's issue, to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy, with the exception of classified advertising (Marketplace), must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising beginning

_____, 20____ through _____, 20____.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

Directory Advertising Rates and Digital Specifications

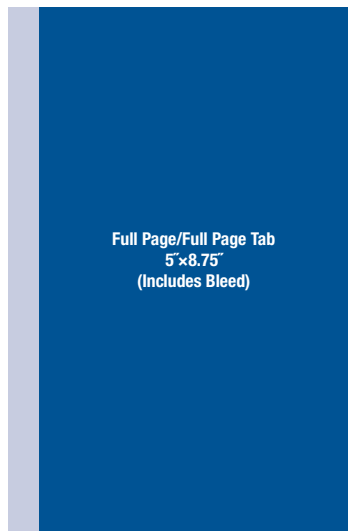
Advertising Rates *(All ads are color)*

Full Page Tab <i>(10 available)</i>	\$875
Full Page	\$675
Inside Front Cover (IFC) - Color <i>(1 available)</i>	\$1000
Inside Back Cover (IBC) - Color <i>(1 available)</i>	\$1000
1/2 Page	\$375
2" Column Ad	\$125
Color Text Ad Listing	\$75

Ad Sizes

NEW LARGER SIZE!

Full Page Tab	5"×8.75"
Full Page	5"×8.75"
1/2 Page	4.75"×3.5"
2" Column Ad	2.25"×2"



Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts. **Include .375" margins in full page and tab ads.**

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadline for artwork is July 9.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials. Must be a member of the Nevada Chapter in order to advertise in the directory.

Submit materials and payments to:

CAI - Nevada Chapter
3230 S. Buffalo Drive, Suite 105, Unit 6
Las Vegas, NV 89117

Members must notify National CAI no later than June 30, 2019 for contact information updates. Contact national CAI at (888) 224-4321.

PLEASE NOTE:

All manual changes after June 30, 2019 will have a \$25 fee per change. This includes additional office locations, added contacts and contact information.

CAI-Nevada 2019/2020 Directory Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Ad Size/Type	
<input type="checkbox"/> Full Page Tab (10 available, select placement below).....	\$875
<input type="checkbox"/> Full Page	\$675
<input type="checkbox"/> Inside Front Cover (IFC) - Color (1 available).....	\$1000
<input type="checkbox"/> Inside Back Cover (IBC) - Color (1 available)	\$1000
<input type="checkbox"/> 1/2 Page.....	\$375
<input type="checkbox"/> 2" Column Ad	\$125
<input type="checkbox"/> Color Text Listing	\$75
<input type="checkbox"/> Additional Address in Listing* (price per extra address).....	\$125

**Free if a half page ad or larger is purchased!*

Tab Page Ad Placement Selection	
Select the front or back of the Tab desired.	
CAI Info..... <input type="checkbox"/> Front <input type="checkbox"/> Back	Associations <input type="checkbox"/> Front <input type="checkbox"/> Back
Business Partners..... <input type="checkbox"/> Front <input type="checkbox"/> Back	Managers <input type="checkbox"/> Front <input type="checkbox"/> Back
	Management Companies ... <input type="checkbox"/> Front <input type="checkbox"/> Back
	Tab selection is first come, first served.

Additions (Fees listed in "Ad Size/Type")	
Company Name: _____	Contact Person: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Fax: _____ E-mail: _____

Ad Size: _____

Rate: _____

Grand Total of Contract: _____

Method of Payment

☐ Check (Amount): _____ No: _____

☐ Credit Card

***To pay via credit card, you must call the CAI office at 702-648-8408.
Orders are not complete until payment is received.***

All advertising must be submitted with payment to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders. Must be a member of the Nevada Chapter in order to advertise in the directory.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

CAI
USE
ONLY

Date Received: _____ Email Confirmation Sent: _____

Invoice Amount: _____ Allocation: _____ Approval: _____ High Resolution Logo Received: _____

